

12419 16th Ave S
Seattle WA 98168-2249
March 24, 1999

Docet Management Branch (HFA-305)
Docket No. 98N-1038
Food and Drug Administration
5630 Fishers Lane, Room 1061
Rockville, MD 20852

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Dear Sirs:

I am disgusted by industry efforts to reduce the size of labeling for irradiated foods, use faux nomenclature such as "cold pasteurized" and to set an expiration date for any labeling. Consumers will always want to know that a food has been irradiation-processed since irradiation can affect the smell, taste, texture and nutrition of a food item and it may otherwise be confused with unprocessed food.

As a consumer who values choice and honest labeling, I urge you to--

+label all irradiated foods conspicuously with the word "Irradiated" and the Radura symbol.

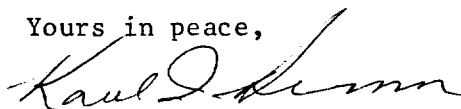
+label irradiated ingredients to match labeling recommendations from the USDA and because consumers want irradiated ingredients labeled.

+label irradiated bulk produce with a prominent large sign so that consumers know that individual items have been irradiated.

+label irradiated foods conspicuously so that it is easily recognized in comparison to non-irradiated food.


Consumers want a choice and it's your job to provide adequate consumer labeling.

Yours in peace,


Karl I. Hennum

98N-1038

C351



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